

Ready, Set, Sponsor Grin and Bear It March 4, 2017

Held the first Saturday in March and in its 15th year, the Grin and Bear It attracts over 500 runners and walkers leading them through Bend's Old Mill District and ending at the Les Schwab Amphitheater for a day filled with family-fun games, a 5 & 10 K run/walk as well as a 1-mile family walk/run culminating with an awards ceremony at center stage.



Water Station Sponsor \$350

- Company name on all digital and printed media including tv and radio, 3000+ race entry forms, race shirts and website
- Signage provided by company at water station
- 2 race entries, including 2 race shirts
- Promotional material included in runner's bags
- Booth at the Family Fun Fair

Teddy Bear Sponsor

donations up to \$299 and all in-kind donations

- Company name on the website
- Company name on event signage
- Promotional material included in runner's bags

Presenting Sponsor \$4,000

- Recognition as presenting sponsor on all digital and printed media including tv and radio, 3000+ race entry forms, race shirts and website
- 10 social media spots from date of confirmation through race day
- 8 race entries, including 8 race shirts per dental office
- Company banner at event
- 6 MC spots on race day
- Promotional material included in runner's bags
- Booth at the Family Fun Fair
- Microphone time during the event

1 Mile Family Fun Run Sponsor \$1,750

- Recognition as presenting sponsor on all digital and printed media including tv and radio, 3000+ race entry forms, race shirts and website
- 4 MC spots on race day
- Company banner at event
- Finish line signage provided by sponsor
- 8 race entries, including 8 race shirts
- Promotional material included in runner's bags
- Booth at the Family Fun Fair
- Microphone time during the event

Papa Bear Sponsor \$1,100

- Company logo on all digital and printed media including tv and radio, 3000+ race entry forms, race shirts and website
- Company banner at event
- 6 race entries, including 6 race shirts
- Promotional material included in runner's bags
- Booth at the Family Fun Fair

Mama Bear Sponsor \$550

- Company name on all digital and printed media including radio, 3000+ race entry forms, race shirts and website
- 3 race entries, including 3 race shirts
- Promotional material included in runner's bags
- Booth at the Family Fun Fair

Baby Bear Sponsor \$300

- Company name on all digital and printed media including 3000+ race entry forms, race shirts and website
- 2 race entries, including 2 race shirts
- Promotional material included in runner's bags
- Booth at the Family Fun Fair

Sponsorship Confirmation

_____ (Please spell business or organization name exactly as you wish it to read on run materials.) confirms sponsorship of Healthy Beginnings' "Grin and Bear It" run.

To insure your organization's recognition as a sponsor, please remit your pledge form and or payment by:

- **January 27th** for inclusion on marketing materials
- **February 10th** for inclusion on race t-shirts to:

Healthy Beginnings | 1029 NW 14th Street, Suite 102 | Bend, OR 97703 or healthy.beginnings@hdesd.org

Sponsorship Level

- | | |
|----------------------------------|--|
| _____ Presenting Sponsor \$4,000 | _____ Family Fun Run \$1,750 |
| _____ Papa Bear Sponsor \$1,100 | _____ Water Station Sponsor \$350 |
| _____ Mama Bear Sponsor \$550 | _____ Teddy Bear Sponsor (donations up to \$299 & in-kind donations) |
| _____ Baby Bear Sponsor \$300 | |

Payment Information

_____ Please invoice me for the total amount due.

_____ I will be pledging \$_____ to be paid by ____/____/____.

_____ I will be mailing a check.

_____ I will be paying via credit card:

Name on Card _____ CC# _____ Visa/MC _____

Exp. Date ____/____/____ Sec Code _____ Billing Zip Code _____

Signature _____

Contact Information

_____ (____) _____

Organization Representative

Telephone Number

Email

Address

City

State

Zip



All Sponsors are encouraged to provide promotional materials for inclusion in the runner's bags. Please contact the office to confirm your interest in this promotional opportunity!

Thank you for your support! All sponsorships support our service to local children in Deschutes, Crook, & Jefferson Counties.